

Sponsorship Program



Serving the Full Continuum of Care

Questions? Contact Peggy Krikava at peggy@ndltca.org
1900 North 11th Street, Bismarck, ND 58501
(701) 354-9774 • www.ndltca.org

Which level is right for you?



See reverse side for details.

Partner with Us to Support Quality Long Term Care in North Dakota
The North Dakota Long Term Care Association (NDLTCA) invites you to be part of our Sponsorship Program — a strategic opportunity to connect your business with key decision-makers across the continuum of long term care in North Dakota.

Our program is designed for companies that share our commitment to advancing the quality of care for older adults and individuals with disabilities. As a sponsor, you'll gain valuable access to networking and marketing opportunities that place your brand directly in front of professionals working throughout the long term care spectrum — including skilled nursing, basic care, and assisted living settings.

Whether you're looking to build relationships, showcase your products and services, or deepen your impact in the long term care community, our sponsorship program is your gateway to meaningful engagement and increased visibility.

Visit www.ndltca.org for event dates and locations.

NDLTCA's Annual Spring Convention & Expo

May

NDLTCA's largest event of the year offers education opportunities for over 700 long term care staff and more than 125 Expo exhibit booths. Sponsor members are located in the "prime viewing area" in the exhibition hall.

NDLTCA's Administrator's Conference

July

An opportunity for Platinum and Gold level sponsors to network and market to the administrators and managers of nursing, basic care, and assisted living facilities. What a great opportunity to discuss with the leaders the latest in long term care news.

NDLTCA's Fall Conference

September

This conference will energize and provide networking opportunities for over 300 long term care staff and offers to our Sponsor Members a "Sponsor Member Only" Expo.

Imagine the possibilities!

Become a sponsor today to showcase your products and services through participation in the Sponsorship Program.



\$9,500
PER YEAR

- Expanded Associate Membership.
- Color Ad on the Website.
- Complimentary registrations for four representatives from your company at any NDLTCA sponsored event.
- Signs at Convention, Fall Conference, and Administrator's Conference.
- Sponsor email Tagline Month.
- Link to your website on NDLTCA's homepage.
- Sponsorship Vinyl Banner displayed at all the conferences.
- Complimentary ad in our newsletter.

SPECIFIC SPONSOR OPPORTUNITIES **Annual Spring Convention**

Attendance of over 700 long term care staff from North Dakota facilities!

- Two free expo booths, plus 1/2 off each additional booth, in Sponsor Row.
- Platinum level plaque awarded during the convention opening keynote.
- Four complimentary reserved seating tickets to the award banquet.
- Complimentary color ad in Convention booklet.
- Logo on a full page insert in convention booklet.
- Sponsorship of a major event/speaker.

Fall Conference

Attendance of over 300 long term care staff from North Dakota facilities!

- Sponsor Only Expo (2 free booths).
- Logo on full page insert in Fall Conference booklet.
- Complimentary color ad in Fall Conference booklet.
- Sponsor of a major speaker or event.

Administrator's Conference

Attendance of over 75 administrators and top management staff from North Dakota facilities!

- Sponsor of Speaker.
- Logo in promotional materials.
- Networking opportunities.
- Participate in evening Sponsor Social.



\$7,000
PER YEAR

- Expanded Associate Membership.
- Color Ad on the Website.
- Complimentary registrations for two representatives from your company at any NDLTCA sponsored event.
- Signs at Convention, Fall Conference, and Administrator's Conference.
- Logo on Gold Sponsorship Vinyl Banner displayed at all the conferences.
- Complimentary ad in our newsletter.

SPECIFIC SPONSOR OPPORTUNITIES **Annual Spring Convention**

Attendance of over 700 long term care staff from North Dakota facilities!

- One free expo booth in Sponsor Row.
- Gold level plaque awarded during the convention opening keynote.
- Two complimentary reserved seating tickets to the awards banquet.
- Logo on a full page insert in convention booklet.
- Sponsorship of an event/speaker.

Fall Conference

Attendance of over 300 long term care staff from North Dakota facilities!

- Sponsor Only Expo (1 free booth).
- Logo on full page insert in Fall Conference booklet.
- Complimentary color ad in Fall Conference booklet.
- Sponsor of a speaker/event.

Administrator's Conference

Attendance of over 75 administrators and top management staff from North Dakota facilities!

- Sponsor of speaker.
- Logo in promotional materials.
- Networking opportunities.
- Participate in evening Sponsor Social.



\$4,500
PER YEAR

- Expanded Associate Membership.
- Color Ad on the Website.
- Complimentary registrations for two representatives from your company at any NDLTCA sponsored event.
- Signs at Spring Convention and Fall Conference.
- Logo on Bronze Sponsorship Vinyl Banner displayed at all the conferences.
- Complimentary ad in our newsletter.

SPECIFIC SPONSOR OPPORTUNITIES **Annual Spring Convention**

Attendance of over 700 long term care staff from North Dakota facilities!

- One free expo booth in Sponsorship Row.
- Bronze level plaque awarded during the convention opening keynote.
- Reserved seating at awards banquet.
- Logo on a full page insert in convention booklet.
- Sponsorship of an event/speaker.

Fall Conference

Attendance of over 300 long term care staff from North Dakota facilities!

- Sponsor Only Expo (1 free booth).
- Logo on full page insert in Fall Conference booklet.
- Complimentary color ad in Fall Conference booklet.



**North
Dakota
Long Term Care
ASSOCIATION**

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